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Vollmer 360-degree tour of the digital TDZ is online

Biberach an der Riss, 16th February 2022 – The Swabian sharpening specialists VOLLMER have opened the doors to their new digital showroom. The web-based VOLLMER 360-degree tour, available via www.vollmer-experience.de, guides visitors around the grinding machines, eroding machines and services that can be found in the actual Technology and Services Centre (TDZ) located in Biberach, Germany. Visitors to the virtual 360-degree panoramic platform can explore and find out more about sharpening machines for rotary tools, circular saws and band saws at the click of a mouse. Visitors can even use the 'Guided Tour' button to book their very own VOLLMER 360-degree tour that can be tailored to their specific interests.

(You can also find the press release with relevant images at: https://www.vollmer-group.com/en/company/press/press-releases)

Visit a virtual world of machinery

VOLLMER is systematically enhancing the digitalisation of its machines, automation technology, services and communication tools. The latest innovation is the digital VOLLMER 360-degree tour, which gives existing and potential customers online access to the virtual TDZ showroom. The animated 360-degree panoramic suite features all the machines that are also on display in the TDZ facility in Biberach.This includes grinding and eroding machines for carbide rotary tools or PCD-tipped (polycrystalline diamond) rotary tools, as well as carbide-tipped circular saws.

In-depth insight to machines and services

By clicking on any of the virtual machines in the 360-degree tour, guests can use the plus button to view relevant detailed information as well as picture galleries, videos and more links, which appear in a content box on the right-hand side of the screen. As well as viewing the machines themselves, guests to the digital showroom can also find information regarding VOLLMER services, such as the digital solutions of the V@dison initiative. The packages are divided into four areas that include machine downtime reductions and predictive maintenance. The diverse range of V@dison tools and services gives tool manufacturers the best possible availability of their equipment and maximum transparency within their manufacturing processes.

Customised 360-degree tour in multiple languages

The VOLLMER 360-degree tour is now online and can be accessed in German and English via the following links: www.vollmer-experience.de and www.vollmer-experience.com. Anybody wishing to take a customised tour of VOLLMER to benefit from information specific to their tool machining requirements or tailored advice can book this via the ‘Guided Tour’ button. They can then arrange a time and date with VOLLMER when an expert will guide them through the digital showroom using Microsoft Teams. This guided tour is available in a variety of languages.

"Our 360-degree tour is more than just a creative tool for presenting our innovations in sharpening machines and services during the coronavirus pandemic to interested parties. It goes beyond this to form a central anchor for our global communication strategy," explains Jürgen Hauger, CEO of the VOLLMER Group. "Given our international growth, we want to be more present than ever – to be on hand anytime and anywhere in the world to offer advice and information to our customers. The digital showroom gives us the perfect platform to do precisely that."

(approx. 3600 characters)

Press images

Picture caption: Screenshot of the VOLLMER 360-degree digital showroom, which guides visitors through the virtual TDZ, an online representation of the centre in Biberach. The TDZ houses grinding and eroding machines for the production of circular saws and rotary tools.

Picture caption: The digital showroom can be accessed at any time and from any location.

About the VOLLMER Group
With its comprehensive range of machinery, the VOLLMER Group – which has sites in Germany, Austria, Great Britain, France, Italy, Poland, Spain, Sweden, the USA, Brazil, Japan, China, South Korea, India and Russia – enjoys global success as a tool machining specialist in terms of both production and service. The technological leader's range of products includes the most advanced grinding, eroding, laser and machining tools for rotary tools and circular saws in the woodworking and metalworking industries, as well as for metal-cutting band saws. In offering this, VOLLMER relies heavily on tradition and the company's strengths: Local branches, quick decisions and rapid action by a family-run company. The VOLLMER Group currently employs approximately 800 workers worldwide, with around 580 of these at the main headquarters in Biberach alone, including more than 75 trainees. The company invests around eight to ten per cent of its turnover in the research and development of new technologies and products. As a provider of technology and services, the VOLLMER Group is a reliable partner to its customers.

Further information and relevant images are available at:
https://www.vollmer-group.com/en/company/press/press-releases

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